



## 2023-24 Sponsorship & Advertising Opportunities:

- ☐ MRC Advertising :  
*Each banner/dasherboard is professionally printed by MRC and prominently displayed*
  - ☐ Arena 24" x 60" Arena Wall Banner (\$500 Annually) located on side wall of arena
  - ☐ Arena 2.5' x 6' Dasherboard Ad (\$1,000 Annually) located on the wall surrounding the rink.
- ☐ Ice Skating Show Sponsor (\$500 per show)
  - ☐ Holiday Showcase (December) and Skate with Santa
  - ☐ Spring Showcase (April) *Includes ad in program book*
- ☐ Tournament Sponsor (\$1,500 lead sponsor/\$750 Partner/\$250 Friend)  
*Includes signage at event and logo on publicity, Logo size/placement depends on sponsor level*
  - ☐ New Year's Classic Tennis Tournament (January)
  - ☐ Midcoast Classic Tennis Tournament (August)
  - ☐ New Year's Eve Triples, Ping-Pong and Pickleball Event (December 31)
- ☐ Midcoast Classic Hockey Tournament Series Sponsor (\$1,500 lead sponsor/\$750 Partner/\$250 Friend)  
*Lead sponsors will be promoted in packet sent to 50-60 teams with info about lodging, restaurants, etc. Lead/Partner logos will be printed on tournament schedules and rules; Lead/Partner/Friend sponsors will be recognized on social media and in MRC's annual printed newsletter.*

Tournament Schedule: December 30 (6U Jamboree), January 6-7 (8U Mites, half-size), February 17-18 (7U Mini Mites), March 2-3 (8U Mighty Mites, full-size), March 9-10 (10U Squirts) and March 16-17 (12U Peewees)
- ☐ Benefit Golf Tournament Sponsor (June 2024)
  - ☐ Event Sponsor (\$2,500, includes foursome, logo on gift bag items, primary signage, recognition in event publicity, plus year-round banner in MRC golf simulator room)
  - ☐ Cart and Lunch Sponsor (\$1,500, includes foursome, logo on gift bag items and carts, event signage, recognition in publicity)
  - ☐ Team and Tee Sponsor (\$550, includes foursome, logo at tee, recognition in publicity)
  - ☐ Tee Sponsor (\$250, includes logo at tee, recognition in publicity)
- ☐ Tennis Summer Camp Sponsor (\$2,500 Annually)  
*Includes logo printed on t-shirts given to all campers and printed on summer camp flyers*
- ☐ 8U Jersey Sponsor (\$2,500 Annually)  
*Includes logo printed on hockey jerseys*
- ☐ Comprehensive Sponsor (\$5,000 annually)  
*Includes Arena Dasherboard, Golf Banner, Tennis Summer Camp Logo on t-shirts, Spring Figure Skating Show Ad, and Golf Tournament Cart and Lunch sponsor benefits*
- ☐ Tennis Junior Programs Sponsor (\$5,000 Annually) \*
- ☐ Hockey Youth Programs Sponsor (\$5,000 Annually) \*

*\*Benefits of Sponsorships/Advertising at \$5,000+ will be negotiated on a case-by-case basis with MRC staff.*



## 2023-24 Sponsorship & Advertising Agreement

☐ Sponsorship or Advertising Renewal

☐ New Sponsorship or Advertising

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Advertising Contact (if applicable):  
\_\_\_\_\_

Contract Start Date: \_\_\_\_\_ Contract End Date: \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_ Payment Type: \_\_\_\_\_

Notes: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Questions?

Contact Sarah Glenn, Community Engagement Director  
207-236-9400  
[sarah@midcoastrec.org](mailto:sarah@midcoastrec.org)

### Return completed form and payment to:

Midcoast Recreation Center  
535 West Street  
Rockport, ME 04856

***Thank you for your support!***